



SURREY FOOTBALL CLUB

SPONSORSHIP

Your opportunity to be part of providing a player-centred, coach-driven environment that ultimately empowers the players and coaches, encouraging positive involvement in our community.

There's nothing more important than fostering our local sports teams. Every year, we invite local businesses to sponsor **Surrey Football Club**. After thinking of businesses in our community that we want to be affiliated with, we naturally thought of you because of your audacity to deliver quality service and create a positive impact in our community through your business.

As a 38-year-old club, Surrey FC has been finding and featuring some of the best players in Surrey. From coaching them on the ins and outs of the sport to honing their athletic skills, we're proud to teach the love of the game and impart the ideals of good sportsmanship, teamwork, and dedication. With growing interest in the sport, Surrey FC offers the best coaching and player development possible. With our operations being based out of Newton Athletic Park, we create a professional environment where players can thrive.

Sponsoring our club is not only a great way to get involved with the community; it's also an amazing form of marketing for your business. Our club has more than 2,200 members, with 110 coaches and assistant coaches and over 100+ teams. Moreover, we also have the following affiliates and upcoming competitions:

- Surrey FC is a member of the BC Premier League, where our teams compete with various premier clubs across British Columbia, bringing high-end level games and training in our home turf at Newton Athletic Park.





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- Surrey Mayor's Cup tournament (scheduled to held on March 11-13, 2022, with over 250 teams)
- We are designated by Canada Soccer to host the 2022 (U-17 Cup) and 2024 (Jubilee and Challenge Trophy senior women's and men's competitions) Toyota National Championships. The competitions will take place October 5–10, 2022, and October 9–14, 2024, at Newton Athletic Park and will welcome more than 3,000 athletes and their supporters throughout the two events. The Toyota National Championships are the largest amateur team sport competition in Canada.



That means your business will have branding in front of hundreds of people and can potentially generate impressions and increase the organic reach of your company. With that type of exposure, everyone will remember that your business has supported us.

SPONSORSHIP BENEFITS



This year, we will be providing our 1st-ever SFC membership cards. These will be given to over 2,200 members over the fall 2021 and spring 2022 seasons and can be used to attract more revenues to your business.



This card identifies you as a member of Surrey Football Club. Please present this card at the time of purchase to receive all the benefits offered by the participating stores. Use of this card constitutes your acceptance of current membership agreement terms and conditions, which may be modified at any time without prior notice. This card remains the property of SFC and must be returned upon request.

For questions or to report a lost or stolen card, please contact SFC Registrar at info@surreyfc.com



SFC-0001-21

#StriveForExcellence

7395 128 St, Surrey, BC V3W 4E4
Card Valid till Jun 30, 2022

SFC Sponsorship | 02



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info@surreyfc.com



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Your company information and logo will be linked to our website, which has 29,000+ site sessions and 13,000+ unique visitors over the last year.



Social Media post, twice a year, to all our Platforms.



Email blasts to our members thanking you for your sponsorship.



Business name to be included in the Surrey Mayor's Cup tournament program (tournament held March 11-13, 2022 with over 250 teams)

YOUR COMMITMENT

①

\$2,000 sponsorship
to Surrey Football
Club

②

Any promotion you would like
to provide to our members
(e.g. 10% off to our members
with valid membership cards)

As a club that is committed to striving and acting as an avenue to healthy living, family values, and success in all aspects of life. Your sponsorship will help us develop and improve our current programs in order to reach more kids in our community even amidst the challenges of COVID-19. Such programs include:





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1. **SHE CAN Initiative** - A program on creating an environment for the advancement of female participation, enjoyment, retention, and personal development through sport. Our introductory She Can Play Camp was a massive success! We will be hosting two camps each year in March and August.



2. SFC All-Stars Adaptive Program

"Focusing on Abilities, not Disabilities."

A program that gives boys and girls ages 8-15 with physical or intellectual disabilities the opportunity to develop new skills and build confidence in a safe environment, all while making friends. Surrey FC strongly believes that every kid should know the rewards of playing on a team. This brings kids a sense of accomplishment and sheer joy as everyone comes home a winner!

3. Surrey FC Soccer Programs

- U3 (2019) - U4 (2018) Future STARS
- U5 (2017) - U7 (2015) Mini Program
- U8 (2014) - U12 (2010) Divisional
- U10 (2012) - U12 (2010) High Performance
- U13 (2009) - U18 (2004) Divisional
- U13 (2009) BCSPL





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We understand that you have several choices when considering different marketing and community outreach opportunities, but we genuinely believe that this is a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.

I know that your company does a great job of improving the community, and we thank you for your continued support. You are making our community a better place to live.

If you have any questions, please contact me directly at **778-688-6162** or events@surreyfc.com

Thank you,

Surrey Football Club

Address: 7395 128 St, Surrey, BC V3W 4E4

Email: info@surreyfc.com

